

## AMBASSADOR PROGRAM

OVERVIEW



### WHAT IS THE MISSION OF A CAMPUS AMBASSADOR?

- Represent Educate ME at their university
- Work to enhance the vision, mission, and brand of Educate ME Foundation Inc. in any way possible
- Identify students that are aspiring to pursue a career in education
- Creatively market Educate ME on their respective college campus and other assigned universities
- Develop and maintain relationships and support of key university bodies and individuals

### HOW CAN I BECOME A CAMPUS AMBASSADOR?

- Provide a current résumé to Educate ME Foundation
- Candidates will be asked to do an oral (or written) presentation about their University articulating the history of their university and conveying the life of a student from their perspective
- Provide any other relevant information requested by the committee for selection purposes

#### WHAT'S IN IT FOR ME?

- Eligibility to participate in Summer Teaching Institute
- Opportunities to gain unique experience in the educational sector
- Establish healthy and sustainable relationships with the Educate ME Foundation team members and aspiring educators from respective university.

### WHAT DOES IT TAKE TO BE A CAMPUS AMBASSADOR?

- Must be enrolled in the School or College of Education at respective university
- Classified as a Junior or Senior
- Possess a high level of school and student engagement
- Good project management skills and crossfunctional team experience
- Exceptional oral and written communication skills
- Experience in event planning
- Must be detail-oriented

# WHAT WILL BE MY RESPONSIBILITIES DURING THE SCHOOL YEAR?

- Ambassador will provide contact information of students enrolled in teacher preparatory programs at respective universities ranging from emails address or resumes
- Coordinate with universities to requisition needed spaces
- Provide a list of campus events ranging from but not limited to job fairs, teacher recruitment fairs, guest speaker presentation
- Provide a quarterly report on status of current education majors
- Provide social media content for the Educate ME's Social Media Pages
- Effectively perform any other assigned tasks